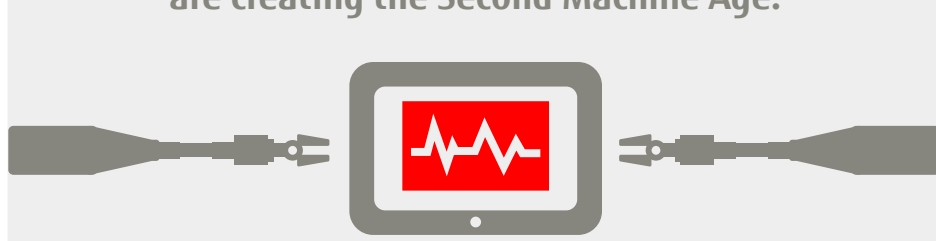


# Embrace the Second Machine Age

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1

Intelligent "machines" like SAP S/4HANA are creating the Second Machine Age.



2



**60%...**

...of business want to use SAP environments in simpler and more agile ways.

3



...of companies will use **SAP S/4HANA** to achieve transformation and greater efficiency in back-end processes.

4



...of companies want to make full use of the cloud...

5

**...and 55%**

...of companies want to improve the usability of SAP applications to take more opportunities.



6

**Too few** are acting quickly...



...of companies are planning to invest in **SAP S/4HANA** right now.

7

**It's time to act...**



...of businesses worldwide believe that **SAP S/4HANA** will help them analyze data more productively.

8

**SAP S/4HANA** should be at the heart of your digital strategy.



\*The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies, Erik Brynjolfsson and Andrew McAfee  
Source: PAC Survey 2015

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shaping tomorrow with you

#SAP

Learn more about SAP S/4HANA and embrace the Second Machine Age visit [sap-simplicity.global.fujitsu.com](http://sap-simplicity.global.fujitsu.com).

For more information contact your local sales representative.